

MISS EBONY CANADA INC.

Official Contestant Terms, Acknowledgment & Code of Conduct

By entering the Miss Ebony Canada (MEC) Pageant, all contestants agree to the following terms and standards of conduct:

SECTION A – TERMS & ACKNOWLEDGMENT

1. Rules & Conduct

Contestants must comply with all MEC Inc. rules, eligibility requirements, and standards of behavior. Failure to comply may result in disqualification, loss of title, or forfeiture of awards and benefits.

2. Role & Responsibilities

The Queen serves as an official ambassador of MEC Inc., promoting charitable initiatives, community engagement, and brand representation with dignity, professionalism, and integrity at all times.

3. Reign Duration

The Queen's reign shall last one (1) year and concludes upon the crowning of her successor. Should the Queen be unable to fulfill her duties, the 1st Runner-Up may assume the role. MEC Inc. reserves the right to revoke any title where responsibilities are not fulfilled or prior approval for absences is not obtained.

4. Authenticity Standards

MEC Inc. upholds natural, unaltered beauty as a core standard. Any violation of this requirement may result in immediate disqualification or disciplinary action.

5. Revenue & Sponsorships

All earnings, endorsements, sponsorships, or gifts obtained in connection with the title must be disclosed to MEC Inc. Net proceeds shall be shared as follows: 65% to the titleholder and 35% to MEC Inc., unless otherwise agreed in writing. Unauthorized agreements or failure to disclose may result in termination of benefits and/or title.

6. Liability Waiver

Participation is voluntary. Contestants assume all risks associated with participation. MEC Inc., Echovisionz, organizers, affiliates, partners, investors, and sponsors shall not be held liable for any injury, loss, damage, or expense incurred during or after participation in any related activities, including rehearsals, travel, or events.

7. Medical Fitness

Contestants confirm that they are physically and mentally fit to participate and understand that MEC Inc. does not provide medical or health insurance. Each participant assumes full responsibility for their health and well-being.

8. Media Release

Contestants grant MEC Inc. unrestricted rights to use their name, image, likeness, voice, and biographical information in all media formats (including print, digital, and broadcast) for promotional, marketing, and archival purposes, without compensation.

9. Code of Conduct

All contestants must maintain professionalism, integrity, and a positive public image both in person and online. Any misconduct, scandal, or inappropriate behavior may result in immediate disqualification.

10. Morality Clause

MEC Inc. reserves the right to disqualify or remove any contestant or titleholder whose conduct, whether public or private, brings or may bring MEC Inc. into disrepute, scandal, or public contempt.

11. Termination

MEC Inc. reserves the right to revoke titles, awards, or benefits if a contestant breaches these terms, engages in unethical conduct, or damages the reputation of MEC Inc., Echovisionz, or affiliated partners. Titles, crowns, and awards may be reclaimed.

12. Indemnification

Contestants agree to indemnify and hold harmless MEC Inc., Echovisionz, organizers, affiliates, and sponsors from any claims, liabilities, damages, or legal actions arising from their participation or conduct.

13. Independent Status

Contestants participate as independent individuals and shall not be considered employees, agents, or legal representatives of MEC Inc. unless expressly authorized.

14. Privacy & Data Consent

Contestants consent to the collection, use, and storage of their personal information for purposes related to the administration, promotion, and operation of MEC Inc., in accordance with applicable Canadian privacy laws.

15. Recognition & Opportunities

Participation may provide exposure through media features, interviews, modeling opportunities, and brand partnerships. All contestants will receive a certificate of participation.

16. Non-Disparagement

Contestants agree not to make any statements, whether public or private, that may harm the reputation of MEC Inc., its organizers, sponsors, or affiliates.

17. Force Majeure

MEC Inc. shall not be held liable for delays, cancellations, or failure to perform due to circumstances beyond its control, including but not limited to acts of God, public health emergencies, or government restrictions.

18. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the Province of Ontario and the applicable federal laws of Canada.

19. Dispute Resolution

Any dispute arising from participation shall first be addressed through good faith negotiation. If unresolved, the matter shall be submitted to mediation and/or binding arbitration in Ontario before any legal action is pursued.

20. Entire Agreement

This document constitutes the entire agreement between the parties and supersedes all prior discussions, representations, or agreements.

SECTION B – CODE OF CONDUCT

1. Respect & Professionalism

Contestants must treat all participants, staff, judges, sponsors, and audiences with dignity and respect. Discriminatory or offensive behavior will not be tolerated.

2. Natural Beauty Policy

Contestants must strictly adhere to MEC Inc.'s natural beauty standards. Any artificial or prohibited enhancements may result in disqualification.

3. Upholding MEC Values

Contestants are expected to represent MEC Inc. with honesty, integrity, humility, and professionalism at all times, both online and offline.

4. Community Commitment

Contestants are encouraged to actively participate in community service and initiatives aligned with MEC Inc.'s mission of empowerment and cultural representation.

5. Zero Tolerance for Misconduct

Any involvement in illegal activity, harassment, bullying, substance abuse, or behavior that damages the reputation of MEC Inc. will result in immediate disqualification or removal of title.

6. Confidentiality & Event Conduct

Contestants must respect the confidentiality of internal communications and conduct themselves in accordance with instructions from MEC Inc. officials at all times.

Failure to comply with these Terms & Code of Conduct may result in disciplinary action, disqualification, loss of privileges, or revocation of title.

ACKNOWLEDGMENT & SIGNATURE

I, the undersigned, hereby acknowledge that I have read, fully understood, and agree to abide by the Official Contestant Terms, Acknowledgment, and Code of Conduct of Miss Ebony Canada Inc.

I further confirm that all information provided by me is true, accurate, and complete. I understand that any misrepresentation, false statement, or misleading conduct shall be my sole responsibility. I expressly agree to accept and be bound by all decisions made by MEC Inc., including but not limited to disqualification, termination of participation, or revocation of title, at its sole discretion.

Name: _____

Signature: _____

Date: _____